

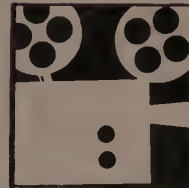
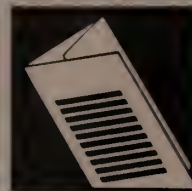
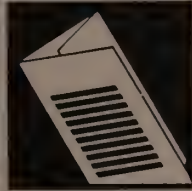
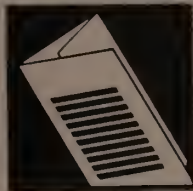
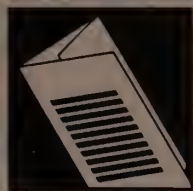
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# HEALTH EDUCATION RESOURCE DIRECTORY

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1985  
MASSACHUSETTS DEPARTMENT OF PUBLIC HEALTH  
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MASSACHUSETTS DEPARTMENT OF PUBLIC HEALTH





MASSACHUSETTS DEPARTMENT OF PUBLIC HEALTH

HEALTH EDUCATION RESOURCE DIRECTORY

November 1985

Michael S. Dukakis, Governor  
Philip W. Johnston, Secretary of Human Services  
Bailus Walker, Jr., Ph.D., M.P.H., Commissioner  
Ken Schulman, Director of Public Information and  
Health Education

Cathy Coyne and Sonja Heindlmayr, Editors  
Caryl Haddock, Dennis Sterzin and Gary Weiland,  
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Massachusetts Department of Public Health  
Office of Public Information and Health Education  
150 Tremont Street, 10th Floor  
Boston, MA 02111  
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## ALCOHOLISM

Division of Alcoholism  
Community Health Services Bureau

CONTACT: Dr. Edward Blacker  
Division of Alcoholism  
150 Tremont Street, 6th Floor  
Boston, MA 02111  
(617) 727-1960

The Division of Alcoholism provides preventive alcoholism services and education through its eight primary Prevention Centers located throughout the state. These centers offer educational programs on alcohol use and abuse, stress management, and many other alcohol-related issues. The Alcoholism Division supports these activities by providing funding, consultation, technical assistance and conference planning. The Division directly participates in educational activities by limited training of professionals on how to develop and implement preventive alcoholism programs in the community.

### LITERATURE AVAILABLE:

- Fetal Alcohol Syndrome: Alcohol and Your Pregnancy. A brochure on the potential effects of drinking during pregnancy.
- Handbook for Professionals: Prevention Program Models
- Resource Directory. A guide to detoxification centers, driver alcohol education programs, halfway houses, outpatient counseling, special projects and primary prevention programs available in Massachusetts.
- The Medical Consequences of Chronic Alcohol Abuse. A booklet to assist treatment caretakers of various professional and paraprofessional backgrounds in learning some of the basic facts about what alcohol does to the body and mind.
- The Office Treatment of the Alcoholic Patient: A Guide for the Physician
- Resolving Personal Problems That Hinder Job Performance. A pamphlet for employees.

Other literature on alcohol and alcoholism prevention is also available. Prevention Centers have curriculum guides available for borrowing.

### AUDIOVISUAL MATERIALS AVAILABLE:

Films are available for borrowing through the local Prevention Centers.

### SPEAKERS:

Topics: General presentations on alcoholism and alcohol-related issues

Audience: Tailored to group

Advanced Booking: 2-4 weeks



## COMMUNICABLE DISEASES

Division of Communicable and Venereal Diseases  
Center for Laboratories and Communicable Disease Control

CONTACT: Lynne M. Mofenson, M.D. or Therese Rheaume, R.N.  
Division of Communicable and Venereal Diseases  
305 South Street  
Jamaica Plain, MA 02130  
(617) 522-3700

The Division of Communicable and Venereal Diseases is responsible for protecting the public health through surveillance and enforcement of Public Health Laws relating to diseases which are "declared to be dangerous to the public health." Seminars on communicable disease issues, including sexually transmitted diseases, vaccine-preventable diseases and other infectious diseases, are held throughout the state and often offer CEU credits. The Venereal Disease Division cares for and counsels individuals at its 18 Sexually Transmitted Diseases (S.T.D.) Clinics located throughout the state. The Immunization Program provides free vaccines to all residents of the Commonwealth to prevent measles, mumps, rubella, diphtheria, pertussis, tetanus and polio.

### LITERATURE AVAILABLE:

- Recommendations for the Management of Sexually Transmitted Diseases.
- Pamphlets on Sexually Transmitted Diseases.
- Isolation and Quarantine Regulations: A booklet stating the isolation and quarantine requirements of diseases declared to be dangerous to the public health.
- List of Reportable Diseases: A list of diseases required by law to be reported to the board of health.
- Are Your Children Safe From These Dangerous Diseases? A pamphlet about immunization for polio, diphtheria, pertussis, tetanus, measles, rubella and mumps. Available in Spanish, Portuguese and English.
- Fact sheets on a wide variety of communicable diseases, such as Lyme Disease, AIDS, Eastern Encephalitis, Vaccine-Preventable Diseases such as measles, mumps, rubella, influenza, and others.
- Posters on immunizations; immunization permanent record books.

### AUDIOVISUAL MATERIALS AVAILABLE:

Films on Sexually Transmitted Diseases are available on free loan.

### SPEAKERS:

Topics: Sexually Transmitted Diseases  
Epidemiology  
Medical management of a variety of infectious diseases  
Vaccine-preventable diseases; Immunization Program

Audience: Tailored to group

Advance Booking: 4-8 weeks

## COMMUNITY SANITATION

Community Sanitation Services  
Environmental Health Services Bureau

CONTACT: Howard Wensley  
Community Sanitation Services  
150 Tremont Street, 7th Floor  
(617) 727-2660

Community Sanitation Services provides both formal and informal training seminars on housing and inspection procedures for local boards of health. They also sponsor workshops on such topics as asbestos removal for local enforcement agencies and local boards of health.

### LITERATURE AVAILABLE:

- Safe and Sanitary Housing for Massachusetts Residents. A pamphlet of highlights of Chapter II of the State Sanitary Code.
- Consumer's Guide to Asbestos Removal in the Home. A pamphlet about asbestos; where it is commonly found and how to remove asbestos from the home safely.
- Handout: Legal Remedies for Tenants of Residential Housing

### AUDIOVISUAL MATERIALS AVAILABLE:

Several filmstrips on housing code violations are available to local boards of health for training purposes. Slides are also available.

### SPEAKERS:

Topics: Sanitation codes and standards, fluoridation, lead poisoning, and the responsibilities of local boards of health

Audience: Local boards of health and interested consumers

Advance Booking: 3-4 weeks

Speakers are available to provide consultation to both employers and employees on the employer's and the Department's responsibilities pertaining to implementation and enforcement of the Right-to-Know law.

## DENTAL HEALTH

Dental Health Division  
Community Health Services Bureau

CONTACT: Martha Wood  
Dental Health Division  
150 Tremont Street, 9th Floor  
Boston, MA 02111  
(617) 727-0732

The Dental Health Division is active in promoting water fluoridation and the use of dental sealants. Educational efforts include training dentists and hygienists how to apply sealant, providing groups interested in water fluoridation literature and support, and sponsoring school mouth-rinse programs. The Division is also involved in training dental professionals how to treat the disabled population and the institutionalized elderly.

### LITERATURE AVAILABLE:

- Pamphlets:
  1. Fluoridation
  2. Fluoridation: Good for Adults
  3. A Parent's Guide to Dental Sealants
- Fluoridation Handbook for Massachusetts Communities. This booklet discusses the safety, efficiency, and economic benefits of fluoridation, and also answers specific criticisms of fluoridation.
- Dental Resource Guide for Special Populations. This is a directory of dentists, health facilities and public programs in the Commonwealth that provide dental care to developmentally disabled, disadvantaged and elder persons. The Division will up-date the directory every two years.
- Dental Management for Handicapped Persons in the Community. This is a 239-page manual which provides basic information about current concepts in the dental management of developmentally disabled persons.
- Fact Sheets:
  1. Sources of Fluoride
  2. Dental Sealants
- Coloring Book: Sealants for Molly and Michael Molar

Many other written materials are available on fluoridation, dental sealants, and general dental health issues.

### AUDIOVISUAL MATERIALS AVAILABLE:

- Slide/tape: "Fluoridation, Nature's Protection"

### SPEAKERS:

Topics: Fluoridation, sealants, and general dental health issues

Audience: Tailored to group

Advanced Booking: 2-4 weeks



## DETERMINATION OF NEED (DON)

Determination of Need Office  
Health Care Systems Bureau

CONTACT: John O'Donnell, Director  
or Debu Sen  
DoN Office  
150 Tremont Street, 8th Floor  
Boston, MA 02111  
(617) 727-8825

The focus of the Determination of Need Office is on health care quality, access, cost, resource allocation, and public accountability. The DoN Office provides advice and technical assistance to health care facilities filing Determination of Need applications as they plan for future expansions in buildings, services, and equipment.

### LITERATURE AVAILABLE:

- Review and Update on the Determination of Need Program. This booklet contains an overview of the Determination of Need Program, its process and its performance.
- DoN guidelines on various types of facilities.

### AUDIOVISUAL MATERIALS AVAILABLE:

None

### SPEAKERS:

None

## DRUG AND SUBSTANCE ABUSE

Prevention Services Unit  
Division of Drug Rehabilitation  
Community Health Services Bureau

CONTACT: Carlotta James, Prevention Coordinator  
Division of Drug Rehabilitation  
Prevention Unit  
150 Tremont Street, 6th Floor  
Boston, MA 02111  
(617) 727-8614

In meeting its mandate to provide drug treatment and prevention services to populations throughout the Commonwealth, the Division of Drug Rehabilitation promotes drug abuse prevention by funding over one million dollars in local prevention program initiatives. In addition, the Division maintains a lending library of drug education films, distributes literature and provides technical assistance and training to groups and individuals who are addressing the problems associated with substance use and abuse in their communities.

### LITERATURE AVAILABLE:

- a listing and description of drug prevention programs funded by the Division;
- a drug education media directory which contains an annotated listing of over 150 films, filmstrips, slide presentations and videotapes available through the Division;
- a bibliography of drug education materials which can be obtained in limited quantity through the Division;
- selected models for school drug education curricula and school drug policies;
- a list of speakers available to conduct workshops.

### AUDIOVISUAL MATERIALS AVAILABLE:

All organizations, community groups and human service agencies are welcome to borrow from the clearinghouse. They must be registered with the clearinghouse before the films can be borrowed. Materials may be borrowed for a period of up to one week. All films must be picked up and returned to the clearinghouse. Each film returned via mail must be insured for \$400 with a return receipt requested. If film loss or damage occurs, the borrowing organization will be liable for the cost of repair or replacement.

### SPEAKERS:

Topics: Drug prevention and treatment and related topics

Audience: Public and private sector, community groups, parents and youth groups

Advance Booking: 2-4 weeks advance notice is recommended; statewide speakers bureau listing is available upon request

## EMERGENCY MEDICAL SERVICES

Office of Emergency Medical Services  
Health Care Systems Bureau

CONTACT: Roy Kniveton  
Office of Emergency Medical Services  
150 Tremont Street, 8th Floor  
Boston, MA 02111  
(617) 727-0564

The Office of Emergency Medical Services provides training for Emergency Medical Technicians (EMTs), and also sponsors conferences and inservices for other health professionals on emergency care with continuing education credits. The public is educated through the regional offices on how to gain access to the EMS system and the emergency medical services available to them in their communities. Cardio-pulmonary resuscitation courses are also offered in some communities.

### LITERATURE AVAILABLE:

- OEMS: The Critical Difference. A pamphlet describing the Office of Emergency Medical Services, the services it offers, and its legislative role.
- OEMS: Educating Nurses for Emergency Patient Care. A pamphlet describing the continuing education programs available to nurses through the Office of Emergency Medical Services.
- EMT Paramedics: Bring the Hospital to the Scene. A pamphlet describing the Emergency Medical Technician training offered by the Office of Emergency Medical Services.
- You and EMS: Partners in Crisis. A pamphlet prepared by the Office of Emergency Medical Services describing how to prepare for an emergency and what to do when an emergency strikes.
- Massachusetts EMS Alert. A bimonthly newsletter with a wide distribution containing statewide emergency medical service news.

### AUDIOVISUAL MATERIALS AVAILABLE:

Various materials available on EMS topics from affiliated agencies. Users should call for specific information.

### SPEAKERS:

Topics: EMS development, regulations and training, and medical-legal issues

Audience: EMTs, regional councils, fire and police chiefs, health professionals, and interested public

Advance Booking: 3-4 weeks

## FAMILY HEALTH SERVICES

Information and Education Services  
Policy Office  
Division of Family Health Services  
Community Health Services Bureau

CONTACT: Information and Education Coordinator  
150 Tremont Street, 4th Floor  
Boston, MA 02111  
(617) 727-3372

Among other activities, the Policy Office of the Division of Family Health Services provides information and education on the programs and services of the Division. The Policy Office also has literature and fact sheets available on a broad range of family health issues such as Medicaid, family violence, and legislation concerning high-risk infants. A variety of educational seminars, which are open to the public and free of charge, are scheduled throughout the year.

### LITERATURE AVAILABLE:

- Educational Resources. A booklet that lists literature, films, newsletters and other educational resources available within each unit of Family Health Services.
- Division of Family Health Services Handbook and Supplement. A handbook and supplement describing in detail the Division of Family Health Services and the regional services available.
- Guide to Selected Health and Human Services in Western Massachusetts. The first in a series of easy-access directories to services provided by the Division of Family Health Services in western Massachusetts. Also includes listings for other Divisions in the Western Regional Health Office and a variety of additional health and human service agencies.
- The Family Health Services Bulletin. A bimonthly publication with a mailing list of 1700 consumers, health professionals, and state and federal legislators.
- The Federal Maternal and Child Health Block Grant Application. The annually written application to the U.S. Department of Health and Human Services that reports on Division activities of the past year as well as future initiatives and priorities.

### AUDIOVISUAL MATERIALS AVAILABLE:

- A film/videotape presentation on the services provided by the Division of Family Health Services.

### SPEAKERS:

Topics: Health policy, state and federal budget impacts on family health issues, family stress, family violence, developmental disabilities, and nutrition, among others

Audience: Adults and families

Advance Booking: 4-6 weeks



## FITNESS

Fitness Program  
Center for Health Promotion and Environmental Disease Prevention

CONTACT: Suzanne Fields  
Division of Health Promotion Sciences  
150 Tremont Street, 7th Floor  
Boston, MA 02111  
(617) 727-7170

The Fitness Program sponsors LifeStyle, a comprehensive public employee worksite health promotion program, and funds the Firefighter Fitness Resource Centers, a health promotion program for public safety employees. These programs provide education and training to public employees on the following subjects: cardiovascular risk reduction, exercise, stress management, back care, blood pressure control, nutrition, and cancer prevention.

### LITERATURE AVAILABLE:

- Resource Centers for Firefighter Fitness. A pamphlet describing the Centers and their services.
- LifeStyle: The Employee Health Promotion Program. A pamphlet describing the program.
- Walking: The Preferred Exercise for Seniors. A pamphlet on walking for exercise.
- Health and Fitness for Firefighters. A handbook for developing model firefighter fitness programs for municipalities in the Commonwealth.

Fact sheets on a variety of exercise topics are also available.

### AUDIOVISUAL MATERIALS AVAILABLE:

- Slide/tapes: "The Basic Firefighting Machine": A 20-minute presentation on firefighter fitness.  
"The Fall River Firefighter Fitness Program": A 20-minute presentation on the program model developed by the Firefighter Fitness Resource Centers.
- Film: "Now It's Your Time to Exercise: Exercise for the Working Woman"

### SPEAKERS:

Topics: Exercise, worksite health promotion, cost containment issues, public safety employee fitness, health risk appraisals

Audience: General population, employees, employers, and health care providers

Advance Booking: 2-4 weeks

## FOOD AND DRUGS

Division of Food and Drugs  
Environmental Health Services Bureau

CONTACT: Nancy Ridley or Richard Waskiewicz  
Division of Food and Drugs  
State Laboratory  
305 South Street  
Jamaica Plain, MA 02130  
(617) 727-2670

The Division of Food and Drugs participates in health education by providing training to local boards of health and health agents in inspection practices and other relevant areas of current interest, and by sponsoring workshops for food industry personnel. The Division also provides information to the general public on food-borne illnesses, pesticides, and food and drug issues through media releases. The number for the hotline is (617) 727-2670; a taped message is available 24 hours a day when an issue of public health concern dictates the need to disseminate updated information.

### LITERATURE AVAILABLE:

- Food and Drug Reporter. A quarterly publication with a mailing list of 700. The newsletter is sent to local boards of health, environmental engineers, marine fisheries, industry associations, district health offices, and federal organizations.
- Massachusetts List of Interchangeable Drugs. A directory of generic drugs approved for use as interchangeable with brand-name medications.

### AUDIOVISUAL MATERIALS AVAILABLE

The Division of Food and Drugs has access to many audiovisual materials on milk and food sanitation by ordering from the FDA Training Bulletin, a publication put out by the State Training branch of the federal Food and Drug Administration.

### SPEAKERS:

Topics: Food manufacturing, bulk food, shellfish contamination, food service, pesticides and foods, current policy issues, food-borne illness, generic drugs, and drug control

Audience: Food industry professionals, local boards of health, educational personnel, and interested consumers

Advance Booking: 2-4 weeks

## GENETICS

Genetics Unit  
Division of Family Health Services  
Community Health Services Bureau

CONTACT: Robin Blatt  
Genetics Unit  
150 Tremont Street, 3rd Floor  
Boston, MA 02111  
(617) 727-1246

The Genetics Unit's educational activities include genetic counseling and sponsoring materials and workshops on various topics in genetics and prenatal issues for both health professionals and consumers. The Genetics Program is available to the public to answer questions and to provide referral information.

### LITERATURE AVAILABLE:

- Pamphlets:
  1. A Healthy Beginning for Women with Insulin-Dependent Diabetes.
  2. Genetic Counseling. Available in English and Portuguese.
  3. The Maternal Serum Alpha-Fetoprotein Screening Test.
  4. If There Are Children in Your Future: Know These Facts. Available in English, Chinese, and Spanish.

Many other pamphlets are available on these and other topics.

- The Genetic Resource. A biannual publication with a mailing list of 2500 pediatricians, obstetricians, family practitioners, and other professionals.

### AUDIOVISUAL MATERIALS AVAILABLE:

- Slide Shows: "Genetic Counseling"  
"Environmental Hazards to the Fetus"

Miscellaneous slides on topics related to genetics are also available.

### SPEAKERS:

Topics: Topics in genetics and prenatal issues

Audience: Tailored to group

Advance Booking: 1 week

## HEALTH CARE QUALITY

Division of Health Care Quality  
Health Care Systems Bureau

CONTACT: Rena Freeman  
Division of Health Care Quality  
150 Tremont Street, 2nd Floor  
Boston, MA 02111  
(617) 727-1296

The Division of Health Care Quality's role in health education is to inform health care facilities and the public of the policy guidelines and regulations that are required by state and federal law to maintain quality health care in Massachusetts health care facilities. This education is performed through a number of avenues:

- (1) The division's facility surveyors give one-on-one consultation to facilities as part of their routine inspection activities and when there is a failure to comply with standards.
- (2) Information telephone lines "Surveyor of the Day"  
(local Boston line: 727-5860 and  
toll-free number: 1-800-462-5531)  
Both lines open Monday through Friday, 9:00 am - 5:00 pm.
- (3) Patient Care Complaint lines to report complaints and suspected cases of abuse, mistreatment, and neglect and to clarify patient care requirements.  
(local Boston line: 727-8985 and  
toll-free number: 1-800-462-5540)
- (4) Advisory committees convened by the Division to review issues impacting the regulations of health care facilities, the drafting of new regulations and the implementation of regulations.
- (5) Public hearings held by the Division on proposed regulations.
- (6) Participation by Division staff in training sessions, forums, conferences, and appearances before provider and community groups.
- (7) Sponsorship of informational conferences, radio and television public service announcements and literature distribution.
- (8) Communications Office for responding to requests for information from the press and legislature.

## LITERATURE AVAILABLE:

- Patient Abuse in Long-Term Care Facilities. A handbook explaining the state's Patient Abuse Statute.
- Consumer's Guide to Selecting a Nursing Home.



## HEALTH CARE QUALITY (cont'd)

### LITERATURE AVAILABLE (cont'd)

- Patient Abuse, Mistreatment and Neglect. The Department of Public Health's policy guidelines for case reporting and investigation.
- The Monitor. An interdepartmental newsletter containing Division of Health Care Quality news (to resume publication early in 1986).
- Assuring Quality Care for You.
- Accomplishments in Patient Protection.
- Informational Papers:
  1. An Overview of Long-Term Care Services, A Briefing Paper.
  2. An issue paper on the question of "quality of care" and related parameters is being completed.

### AUDIOVISUAL MATERIALS AVAILABLE:

- A training film on patient abuse and neglect entitled "Incident Report."

### SPEAKERS:

Topics: Patient protection as it relates to health care facilities, Patient Abuse Statute, Patient Protection Statute (appointments of Receivers), explanations of state standards for health care facilities and services, patient rights

Audience: Tailored to group

Advance Booking: 6 weeks

## HEALTH STATISTICS AND RESEARCH

### Division of Health Statistics and Research

CONTACT: Charlene Zion  
Public Information/Data Management Unit  
Division of Health Statistics and Research  
150 Tremont Street, 5th Floor  
Boston, MA 02111  
(617) 727-2977

The Division of Health Statistics and Research collects, analyzes, interprets, and disseminates statewide data on vital events, cancer incidence, health facilities, and licensed health professionals. The Division provides technical assistance to hospital personnel and researchers on designing research studies, collecting and interpreting data, and computer programming. The Division also answers questions from the public on a daily basis by phone and written request as well as through annual publications.

### LITERATURE AVAILABLE:

- Annual Report: Vital Statistics of Massachusetts.
- Annual Report: Cancer Incidence in Massachusetts.
- Data Notes. A quarterly newsletter containing Division data updates and feature articles with a mailing list of 1000 medical facilities, universities, municipal and state agencies, community service organizations, news media, federal agencies, businesses, and interested public.
- HSA Package. A summary of all the Division's data files; used by the Health Service Agencies (HSAs) to help plan regional health services.
- 1985 and 1990 Population Projections.
- Series of research publications, the most recent on cesarean sections and mortality data interpretations.

AUDIOVISUAL MATERIALS AVAILABLE: None

### SPEAKERS:

All unit directors are available to speak on a variety of data interpretations and health status and health systems issues.

Topics: Incidence of Cancer and Mortality (a 30-minute lecture with slides and maps), research studies, projects and statistical interpretations of data

Audience: Tailored to group

Advance Booking: 2-4 weeks

## HIGH-RISK INFANTS

High-Risk Infant Identification Program (HRIIP)  
Division of Family Health Services  
Community Health Services Bureau

CONTACT: High-Risk Infant Identification Program (HRIIP)  
Division of Family Health Services  
150 Tremont Street, 3rd Floor  
Boston, MA 02111  
(617) 727-0944

The High-Risk Infant Identification Program is a statewide reporting system which identifies infants who are considered "high-risk" and monitors the care they receive. Nursing staff in each of DPH's regional offices work to identify service gaps for high-risk infants in order to strengthen the infant care network in Massachusetts. They can also provide information on follow-up services available to parents of high-risk infants.

### LITERATURE AVAILABLE:

- HRIIP - High-Risk Infant Identification Program. A pamphlet describing the Program and the services it offers.

### AUDIOVISUAL MATERIALS AVAILABLE:

None

### SPEAKERS:

Topics: Clinical services available to children, genetics, and other specific health issues

Audience: Professional groups

Advance Booking: 6-8 weeks

## HYPERTENSION

Hypertension Control Program  
Center for Health Promotion and Environmental Disease Prevention

CONTACT: Hypertension Control Program  
150 Tremont Street, 7th Floor  
Boston, MA 02111  
(617) 727-2662

The Hypertension Control Program funds local agencies throughout the state to provide blood pressure screening and health education on high blood pressure control, risk factor reduction, and treatment methods. In addition, the Program funds the Hypertension Training and Education Center (HTEC) at the University of Massachusetts at Amherst to train and update health professionals about current advances in blood pressure control. The Hypertension Control Program also directly provides health education to the public through literature distribution and public service announcements (PSAs) for both television and radio.

### LITERATURE AVAILABLE:

- Shake the Habit. A pamphlet on the potential health hazards of salt and some helpful hints on how to reduce salt intake in your diet.
- Off the Cuff. A newsletter produced quarterly by HTEC and distributed to over 300 state coordinators, health centers, and health professionals. Contains legislative news affecting hypertension programs and educational articles on high blood pressure.
- High Blood Pressure and What You Can Do About It. A booklet about hypertension for people who have been diagnosed with HBP. Details on how to live with the disease.
- Blacks and High Blood Pressure. Tips on living with high blood pressure for Blacks.
- Alta Presion de la Sangre. Information about high blood pressure in Spanish.

### AUDIOVISUAL MATERIALS AVAILABLE:

None

### SPEAKERS:

Topics: Hypertension and its risk factors; what the state is doing to combat high blood pressure

Audience: General population

Advance Booking: 4 weeks



## INJURY PREVENTION

Statewide Comprehensive Injury Prevention Program (SCIPP)  
Division of Family Health Services  
Community Health Services Bureau

CONTACT: Injury Prevention Resource Center  
150 Tremont Street, 3rd Floor  
Boston, MA 02111  
(617) 727-1246

SCIPP offers a variety of services for schools, health professionals, agencies, researchers, and individuals interested in preventing unintentional injuries to children and young adults. It provides the following services:

- resource library (periodicals, research studies, books, films, filmstrips, other materials)
- brochures, pamphlets, curricula, safety checklists
- workshops for teachers and health professionals
- consultation on injury prevention projects
- public awareness and media campaigns
- computerized database of injuries to Massachusetts children

The current Program focus is the development of injury prevention methods and materials for staff in preschools, local health departments, primary care agencies, elementary schools, and home-based agencies. Technical assistance, training, and support is available to local agencies to encourage implementation of injury prevention programs at the community level.

The Injury Prevention Resource Center is open to professionals and the general public Monday through Friday, 9am-5pm. Handouts are available on a variety of topics, including burns, poisonings, toy and product safety, first aid, and home safety. Other materials are available on loan.

### LITERATURE AVAILABLE:

- SCIPP Reports. A newsletter that highlights injury problems among children and young adults, and contains information on programs, prevention strategies, and legislative issues.
- Preschool Training Packet.
- Newly developed handout materials:
  - 5-Minute Fire Safety Check
  - Protecting Preschoolers
  - Teaching Match Safety
  - Safety Checklists: Home, Playgrounds, Day Care Centers.
- Injury Prevention in New England. A 20-page report that analyzes the scope of New England's injury problem and presents an agenda for action.
- Injuries and Injury Prevention. An entire volume of Pediatric Clinics of North America devoted to the field of childhood injuries and injury prevention.

## INJURY PREVENTION (cont'd)

### LITERATURE AVAILABLE (cont'd)

- Reprints of papers and published articles by SCIPP staff, covering Massachusetts injury data, prevention strategies, and general safety information are also available.

### AUDIOVISUAL MATERIALS AVAILABLE:

Films, filmstrips, and slide presentations are available for children, parents, and professionals, covering a range of safety topics. Call SCIPP for details on loan policy, film topics, and film lengths.

### SPEAKERS:

Topics: Injury data (epidemiology), strategies for prevention, sports injury, burns, poisonings, injuries in the home, safe day care centers, and other topics related to current programs

Audience: Tailored to group

Advance Booking: 4 weeks

## LEAD POISONING PREVENTION PROGRAM

Childhood Lead Poisoning Prevention Program (CLPPP)  
Environmental Health Services Bureau

CONTACT: Dr. Ed Cosgrove  
Childhood Lead Poisoning Prevention Program  
305 South Street  
Jamaica Plain, MA 02130  
(617) 522-3700

The Childhood Lead Poisoning Prevention Program (CLPPP) offers both formal and informal training to health professionals and others interested in lead poisoning prevention. These in-service training presentations are given by CLPPP's Case Management nurses. Technical assistance and training related to environmental assessment of lead hazards, lead paint inspections, and lead paint abatement techniques are also provided to local boards of health. The CLPPP environmental investigators, located at the regional DPH offices, provide this training. A toll-free telephone number (1-800-532-9571, Monday through Friday, 8am - 5pm) is available for the public. Information and referrals regarding all aspects of lead poisoning and prevention can be obtained by calling the toll-free number.

### In-Service Educational Program:

The Childhood Lead Poisoning Prevention Program is offering a continuing education program for nurses and others with a professional interest in lead poisoning prevention. This program has been approved for 3.6 credit-hours by the Mass. Nurses Association and for 3.4 contact-hours by the Licensed Practical Nurses of Mass., Inc. A nominal fee of three dollars for each nurse will be charged to help defray expenses.

Topics covered by the program include: the history of lead poisoning, its effects, clinical management of poisoned children, explanation of environmental enforcement, and an examination of different screening strategies. The program will last approximately three hours.

### Other:

A free one-hour presentation covering any or all of the above-mentioned topics is available to health professionals, educators or other interested groups. No contact-hours offered.

### LITERATURE AVAILABLE:

- Deleading Manual. A manual for deleaders that discusses the proper method for deleading under the requirements of the law, and also discusses safety precautions to use when deleading.
- Preventing Lead Poisoning in Young Children. A manual written by the U.S. Centers for Disease Control stating their criteria for the screening and treatment of lead poisoning.

## LEAD POISONING PREVENTION PROGRAM (cont'd)

### LITERATURE AVAILABLE (cont'd)

- Lead Poisoning: Facts and Guidelines.
- Lead Advisory. Guidelines for environmental compliance with the lead law.
- Keep the Lead Out!!! Poisoning prevention/nutrition coloring book.
- Lead Poisoning Prevention Check. An 8 1/2" X 14" poster/flyer.
- Dear Mom and Dad. Brochure in English and Spanish.
- Lead Paint Poisoning in Children ... a problem in your community?
- What is the Mass. Lead Law and How Does It Work?
- Lead Comes in Most Popular Colors. A poster in English and Spanish.
- Articles:
  - "What Price Shall We Pay for Lead Poisoning," by Jane Lin-Fu
  - "Preventing Lead Poisoning in Children," by Jane Lin-Fu
  - "Deficits in Psychologic and Classroom Performance of Children with Elevated Dentine Lead Levels," by Needleham, et. al.

### AUDIOVISUAL MATERIALS AVAILABLE:

- Videotape: Lead, Lead Everywhere (7 minutes, 3/4" and VHS cassettes)  
Policy for audiovisual materials: Call 2 - 3 weeks in advance to reserve the material. Renewals are allowed except when other borrowers have requested or reserved materials. The borrower will assume cost of returning cassettes by mail. Please insure materials. (Value: \$30/cassette.) Any damage to A-V material should be reported when item is returned. Major damage will result in an assessment of either full repair or replacement costs.

Also available:

- Screening kit and supplies
- Water kit

### SPEAKERS:

Topics: Lead poisoning: symptoms, treatment, prevention, and other issues

Audience: Tailored to group

Advance Booking: 2-4 weeks



## MASSACHUSETTS PASSENGER SAFETY PROGRAM

Massachusetts Passenger Safety Program  
Division of Family Health Services  
Community Health Services Bureau

CONTACT: Cynthia Rogers  
Massachusetts Passenger Safety Program  
150 Tremont Street, 3rd Floor  
Boston, MA 02111  
(617) 727-1246 or 1-800-CAR-SAFE

The Massachusetts Passenger Safety Program is the Office responsible for the statewide coordination of child and adult passenger safety efforts. Services include training law enforcement personnel, educators, health care providers, and community volunteers on how to work with and educate the public about passenger safety; assisting in implementation of the child passenger safety law; operating a resource center with a comprehensive collection of print and non-print passenger safety materials; providing technical assistance to car seat loan programs; implementing seasonal "buckle up" campaigns; and conducting an annual observational survey to assess seat belt/safety seat usage.

### LITERATURE AVAILABLE:

- Massachusetts Passenger Safety Program. A pamphlet explaining the Program's services.
- Kids in Cars. A pamphlet about car safety for children.
- The Massachusetts Passenger Safety Program Update. A quarterly newsletter with a mailing list of health providers, law enforcement personnel, community volunteers and educators.
- Handouts:
  1. Child Passenger Safety Act: Available in English, Spanish, Portuguese and Chinese.
  2. A list of car seat loan or rental programs in Massachusetts.
  3. Massachusetts Passenger Safety Program Film List.
- Other Materials:
  - Buckle Up Bear coloring book and sticker in English and Spanish;
  - "We Love You, Buckle Up" sticker
  - Many other pamphlets and information sheets on passenger safety are available.

### AUDIOVISUAL MATERIALS AVAILABLE:

A collection of films, learning kits, and slide shows on a broad range of occupant protection topics are available for borrowing. Call or write the Massachusetts Passenger Safety Program for a list of materials available, lengths and intended audience.

MASSACHUSETTS PASSENGER SAFETY PROGRAM (cont'd)

SPEAKERS:

Topics: Massachusetts and national statistics, child passenger safety issues, common seat belt myths, how to organize the community to promote car safety legislation, and child passenger safety seat demonstrations

Audience: Tailored to group

Advance Booking: 2 weeks

## NUTRITION

Massachusetts Nutrition Resource Center  
Center for Health Promotion and Environmental Disease Prevention

CONTACT: Caroline Roy  
Project Coordinator  
150 Tremont Street, 7th Floor  
Boston, MA 02111  
Office: (617) 727-0718  
Nutrition Hotline: 1-800-322-7203  
(Hotline hours: Monday - Friday, 9:00am - 3:15pm)

The Massachusetts Nutrition Resource Center (MNRC) is designed to help promote healthy lifestyles through improved nutrition awareness. Professional nutritionists offer free nutrition and food information and referrals to consumers and health care providers throughout Massachusetts.

MNRC, founded in 1979, is funded by the Department of Public Health's Center for Health Promotion and Environmental Disease Prevention and operated by the Frances Stern Nutrition Center of the New England Medical Center Hospital.

MNRC also provides:

- Resource Referral: Referrals for nutrition services and resources throughout the state
- Mail Request Service: Written responses to mail requests for food and nutrition information
- Media Outreach: Ongoing media contact through nutrition articles, press releases, public service announcements, and interviews
- Networking: Cooperative activities with other health and social service agencies to promote nutrition and public health, including publication of a bimonthly nutrition newsletter for day care providers

### LITERATURE AVAILABLE:

Brochures and fact sheets offering nutrition information on: weight control; diet and cancer prevention; natural sources of vitamins and minerals; building a better diet; heart health; fiber in the diet; caffeine content of foods; nutrition for seniors; how to cut down on sugar, salt and fat; and other topics of public concern.

AUDIOVISUAL MATERIALS AVAILABLE: None

### SPEAKERS:

Referrals for speakers on nutrition topics can be obtained by calling the MNRC's Nutrition Hotline at 1-800-322-7203.

## PUBLIC HEALTH (GENERAL)

Office of Public Information and Health Education  
Department of Public Health

CONTACT: Ken Schulman  
Office of Public Information and Health Education  
150 Tremont Street, 10th Floor  
Boston, MA 02111  
(617) 727-0049

This Office acts as a central public information and health education clearinghouse for the Department of Public Health. The Office develops materials about the Department as a whole as well as materials and programs on major public health issues identified by the Commissioner's Office. The Office also coordinates public education programs that transcend the issues of any one particular office or division or that have been singled out by the Commissioner for special emphasis. Finally, the Office sponsors periodic "Public Health Rounds" seminars for health professionals and interested members of the general public on current public health issues.

### LITERATURE AVAILABLE:

- Massachusetts Department of Public Health Annual Report. Detailed description of the programs and services of the Department of Public Health.
- Directory to the Department of Public Health. Listing of major offices and personnel of the Department of Public Health with addresses and phone numbers.
- Spectrum. Quarterly newsletter containing news about the Department.
- Nuclear War: A Public Health Concern. Booklet describing the effects of a nuclear attack on Massachusetts and emphasizing the need for prevention.
- Fact Sheets:
  1. Ethylene Dibromide (EDB)
  2. Eastern Encephalitis (EE)
  3. Lyme Disease
  4. AIDS
- Health Education Directory. A descriptive guide to health education resources in the Department.
- Sodium Brochure. An informational booklet on sodium content in food, tap water and bottled water, with recommendations on sodium intake.



PUBLIC HEALTH (GENERAL) (cont'd)

AUDIOVISUAL MATERIALS AVAILABLE:

- "Nuclear War: The Last Epidemic." 30-second television public service announcement which can also be used as a trigger film in discussions and programs on nuclear war prevention.
- A number of public service announcements (PSAs) available for broadcast.
- Videotapes of health-related programs previously broadcast on television (call for information).

SPEAKERS:

Topics: Programs and services of the Department of Public health, major public health issues, nuclear war prevention, use of the media in health education, and general health education issues

Audience: Tailored to group

Advance Booking: 2-4 weeks

## RADIATION

Radiation Control Program  
Environmental Health Services Bureau

CONTACT: Robert Hallisey  
Radiation Control Program  
150 Tremont Street, 7th Floor  
Boston, MA 02111  
(617) 727-6214

The Radiation Control Program provides technical assistance to local boards of health through literature distribution, in-service presentations, and one-on-one training on radiation and nuclear energy inspection techniques. Several of the Program's senior staff are on the faculties of local universities and teach classes on radiation control regularly to university students. In-services on radiation issues are available for health professionals with EMT training credits and continuing education credits. A resource library is maintained and is available to the public Monday through Friday, 9am - 5pm.

### LITERATURE AVAILABLE:

- Nuclear Energy: Questions and Answers. This booklet provides answers to often asked questions about radiation in general, and nuclear power plants in particular.
- Emergency Public Information. What to do in case of emergency at Pilgrim Nuclear Power Generating Station.
- Information Sheets:
  1. Suntanning Booths
  2. Microwave Oven Radiation
- Information cards on radiation control for suntanning booths, microwaves, and low-level waste are available.

Many other booklets, pamphlets, and posters on diagnostic X-rays, pregnancy and X-rays, tanning booths, laser shows, and other radiation issues are available.

### AUDIOVISUAL MATERIALS AVAILABLE:

The Radiation Control Program maintains an extensive list of slide/tapes, filmstrips, and films on radiation issues.

### SPEAKERS:

Topics: Radiation in perspective, X-rays and the consumer, X-rays and the practitioner, radiation and nuclear power, and many other topics related to radiation

Audience: Tailored to group

Advance Booking: 2-4 weeks

## SCOLIOSIS/KYPHOSIS

Postural Screening Program  
Division of Family Health Services  
Community Health Services Bureau

CONTACT: Sylvia Neighbors  
Postural Screening Program  
150 Tremont Street, 3rd Floor  
Boston, MA 02111  
(617) 727-0944

Since 1980 Massachusetts school systems have been mandated by law to screen children in grades 5-9 for scoliosis and kyphosis. The Postural Screening Program is responsible for training school personnel on how to screen children for scoliosis and kyphosis, and to help them develop an ongoing screening program for their school.

### LITERATURE AVAILABLE:

Single copies of the following literature are available; they may be reproduced as needed.

- Postural Screening Program. A pamphlet explaining the program, and the need for screening.
- Scoliosis. A handbook written by the Scoliosis Research Society explaining scoliosis and the various treatment measures.
- Postural Screening Program: Instructional Manual. An instructional manual for developing a postural screening program.

Other pamphlets on scoliosis and kyphosis are available in Vietnamese, Portuguese, Spanish, Cambodian and Laotian.

### AUDIOVISUAL MATERIALS AVAILABLE:

- Slideshow: "Growing Straighter and Stronger: How to Identify Scoliosis" (15 min.)
- Filmstrip/Tape: "Let's Talk back: Information about Scoliosis and Kyphosis" (15 min.)
- Films: "Dangerous Curves: General Information about Scoliosis" (20 min.)  
"Spinal Screening" (22 min.)

(Copies of audiovisual materials are available in each of DPH's regional offices for school systems to borrow.)

### SPEAKERS:

Topics: Scoliosis and kyphosis, their progression, treatment, and screening

Audience: Tailored to group

Advance Booking: 2 weeks

## SMOKING

Smoking Prevention Unit

Center for Health Promotion and Environmental Disease Prevention

CONTACT: Nancy Lichter  
Smoking Prevention Unit  
150 Tremont Street, 7th Floor  
Boston, MA 02111  
(617) 727-2662

The Smoking Prevention Unit provides education and training related to smoking prevention, cessation, and the effects of second-hand smoke. Consultation services are available upon request on how to establish non-smoking areas in the workplace; how to provide smoking cessation services/programs to employees and/or the general public; and how to establish smoking prevention programs in schools and other youth agencies.

### LITERATURE AVAILABLE:

#### Pamphlets:

- Your Smoke is Their Smoke; Think Before You Light Up. A reminder for the smoker that second-hand smoke is a health hazard for the nonsmoker.
- Nonsmoker's Guide to Massachusetts. A listing of restaurants, health care facilities and insurance policies in the state that accomodate nonsmokers. Also contains a detailed list of laws and issues related to smoking in the workplace.
- Your Smoke is Their Smoke: A Guide for Parents Who Smoke. Information on the effects of cigarette smoke on young children.
- Are You Really a Nonsmoker? A brochure that provides information about second-hand smoke and what to do about it.

- A Quitter's Guide and other smoking cessation materials are also available.

### AUDIOVISUAL MATERIALS AVAILABLE:

- Videotape: "Smoking Brake": A 14-minute videotape on smoking cessation.
- Film: "Smoking: The Nation's Habit?": A 20-minute film on the history of the use of tobacco.

### SPEAKERS:

Topics: Smoking cessation, second-hand smoke, and smoking and health

Audience: Tailored to group

Advance Booking: 4 weeks



## STATE LABORATORY INSTITUTE

CONTACT: Dr. George Grady, Assistant Commissioner for  
Laboratories and Communicable Disease Control  
305 South Street  
Jamaica Plain, MA 02130  
(617) 522-3700

The responsibilities of the State Laboratory Institute are to provide data to guide policy decisions and to adapt or apply technology to new, improved means of providing public health services. The State Lab provides training and education to technicians, nurses, and physicians to improve laboratory service in the state. These services are now integrated closely with the activities of the Divisions of Communicable and Venereal Diseases and Tuberculosis.

### LITERATURE AVAILABLE:

- Lab News. A quarterly publication distributed to laboratory technical and scientific staff throughout the state; contains technical information on lab tests and research, along with Communicable and Venereal Disease and Tuberculosis news of interest.
- Manual of Laboratory Services. A 50-page manual for physicians, hospital staff, and town health officers that lists the laboratory services available in the state.

Fact sheets are available on recent health concerns such as EDB and encephalitis. Also, many handouts and pamphlets are available on the various vaccines, polio, measles, diphtheria, etc.

### AUDIOVISUAL MATERIALS AVAILABLE:

- Film: "Public Health Pioneers." A 15-minute film on the services provided by the State Laboratory Institute.

### SPEAKERS:

None

## TUBERCULOSIS

### Division of Tuberculosis Control

CONTACT: Barbara Thomas, R.N. or Sue Weidhaas, R.N., M.S.  
Division of Tuberculosis Control  
Laboratories and Communicable Disease Center  
305 South Street  
Jamaica Plain, MA 02130  
(617) 727-2642

The Division of Tuberculosis Control provides ongoing tuberculosis education for nurses, physicians, and allied health professionals in the form of in-service programs (with CEU credit), literature distribution, and one-on-one instruction. The Division also provides technical assistance and literature to local boards of health, hospitals, and other health facilities so that they in turn can educate and treat tuberculosis patients in the most effective way.

### LITERATURE AVAILABLE:

- State Plan for the Control and Eradication of Tuberculosis. This publication is publicly available in four volumes: V1 - Directory of Tuberculosis Surveillance Areas, Facilities and Services; V2 - Symposium on the Control and Eradication of Tuberculosis; V3 - The Responsibilities of Local Boards of Health and Health Departments; and V5 - The Role of the Voluntary Association in the Control and Eradication of Tuberculosis. (V4 to be published.)
- Improving Patient Compliance in Tuberculosis Programs. A booklet for professionals that provides a brief overview of what is known about compliance and suggestions for detecting and dealing with noncompliant behavior in the tuberculosis patient.
- The following publications are put out by the American Thoracic Society and the Medical Section of the American Lung Association, and are used extensively by the Tuberculosis Division in the education of professionals:
  1. Diagnostic Standards and Classification of Tuberculosis and Other Mycobacterial Diseases
  2. The Tuberculin Skin Test
  3. Treatment of Tuberculosis and Other Mycobacterial Diseases: Control of Tuberculosis
  4. Tuberculosis: What the Physician Should Know
- The following pamphlets are designed for the general public and are available in Vietnamese, Cambodian, Laotian, and English.
  1. Instructions for Collection of Sputum Specimen
  2. Treatment Record
  3. Positive Tuberculin Test

Other posters, pamphlets, and handouts on tuberculosis are available for both professionals and the general public.

TUBERCULOSIS (cont'd)

AUDIOVISUAL MATERIALS AVAILABLE:

Various materials are prepared from time to time. Please inquire for further information.

SPEAKERS:

Topics: Reporting tuberculosis, epidemiology, diagnosis, treatment and management of tuberculosis

Audience: Tailored to professional groups

Advance Booking: 2 weeks

## WIC PROGRAM

Massachusetts WIC Program  
Division of Family Health Services  
Community Health Services Bureau

CONTACT: Lucy Richardson  
WIC Program  
150 Tremont Street, 3rd Floor  
Boston, MA 02111  
(617) 727-6922  
1-800-WIC-1007, toll-free

The state WIC office contracts with 35 local agencies across the state to provide nutritious foods and nutrition education to low- and moderate-income pregnant and breastfeeding women and young children who are considered to be at nutritional risk. The state office supports these local efforts by providing in-service training to local staff on nutrition, failure to thrive, counseling techniques, and other relevant issues. An extensive resource library of literature and films is maintained and available for use by local agencies.

### LITERATURE AVAILABLE:

- List of Local WIC Programs.
- Alphabetical Catchment Areas by City or Town.
- Prenatal Nutrition: A Clinical Manual. A guide for health providers on nutritional needs during pregnancy.
- Infant Feeding Policy. A manual for public health nutritionists and health care providers designed to present recommendations about infant feeding developed by DPH's Office of Maternal and Child Health.
- Pediatric Vitamin Supplements.
- Formulas Available from the Massachusetts WIC Program.
- Nutritional Risk Criteria.
- WIC News. A quarterly publication containing articles and abstracts on nutrition for professionals.
- Participant Education Materials. Many pamphlets and brochures for participants are produced by the state WIC office. These are available in Chinese, Vietnamese, French, Spanish, Laotian, Cambodian, English and Portuguese.
- Breastfeeding Promotion Plan.
- E.M.P.O.W.E.R.: Evaluate Materials to Promote Optimal use Of WIC Educational Resources.



## WIC PROGRAM (cont'd)

### AUDIOVISUAL MATERIALS AVAILABLE:

- Films: "Breastfeeding: A Special Closeness" (22 minutes)  
"Breastfeeding: The Natural Way" (20 minutes)  
"Feeding Skills: Your Baby's Early Years" (24 minutes)  
"First Foods" (14 minutes)  
"Great Expectations" (20 minutes)
- Filmstrips: "Breastfeeding the Natural Way"  
"Inside My Mom"  
"Feeding to Nourish and Love":
  1. Breast and Bottle
  2. Solid Foods
  3. The Push to Independence
  4. Feeding Myself
  5. Nutrition and Communication
- Slidestrips: "The Case of the Missing Iron Buckets"  
"The Culinary Hearts Kitchen Course: sessions 1 & 2"  
"The Culinary Hearts Kitchen Course: sessions 3 - 5"  
"Feeding in the First Year"  
"Foods for Baby: When? What? How?"  
"The Road to Life: Growth Charts as Tools for Child Health Assessment"  
"What Kind of Nutritional Shape Are You In?"

### SPEAKERS:

Topics: Nutrition, breastfeeding, the WIC Program, and other topics related to normal nutrition

Audience: Health professionals and local organizations

Advance Booking: 6 weeks

## WOMEN'S HEALTH

Women's Health Unit  
Division of Family Health Services  
Community Health Services Bureau

CONTACT: Lisa Cole  
Women's Health Unit  
150 Tremont Street, 3rd Floor  
Boston, MA 02111  
(617) 727-0941

The Women's Health Program's primary roles in health education are referring clients to local agencies that can provide individual counseling and developing specific educational programs on reproductive health, women and work, violence against women, and prison reform. The Program supports an informational hotline in conjunction with the Dana-Farber Cancer Institute to provide information to the public on DES (Diethylstilbestrol) through their toll-free telephone line (1-800-4-CANCER, M-F, 9-5). The Program also supports sixteen rape crisis centers throughout Massachusetts and houses the Resource Center for the Prevention of Family Violence and Sexual Abuse, a statewide clearinghouse of educational materials on violence against women.

### LITERATURE AVAILABLE:

The following are available by calling or writing the Women's Health Unit.

- Our Jobs, Our Health: A Woman's Guide to Occupational Health and Safety. A handbook published by the Massachusetts Coalition for Occupational Safety and Health, and the Boston Women's Health Book Collective.
- Acquaintance Rape, Awareness and Prevention. This booklet was published by Py Bateman, Alternatives to Fear.
- Come Tell Me Right Away: A Positive Approach to Warning Children about Sexual Abuse. Linda Tschirhart Sanford.
- He Told Me Not to Tell. A parent's guide to talking to your child about sexual assault--King County Rape Relief, Renton, WA.
- Top Secret: Sexual Assault Information for Teenagers Only. King County Rape Relief, Renton, WA.
- El Encuentro Inesperado. Acquaintance rape information pamphlet in Spanish--East Los Angeles Rape Hotline.
- Preventing Family Violence: A Curriculum for Adolescents. Developed by the Resource Center for the Prevention of Family Violence and Sexual Abuse, Massachusetts Department of Public Health.
- VD in Laos. Asian Health Project, Los Angeles, CA.
- Research Report: Cancer of the Uterus. U.S. Department of Health and Human Services.
- Sexually Transmitted Diseases (STDs). Boston Women's Health Book Collective.
- Osteoporosis: Cause, Treatment and Prevention. U.S. Department of Health and Human Services.

## WOMEN'S HEALTH (cont'd)

### LITERATURE AVAILABLE (cont'd)

- Questions and Answers about Breast Lumps. U.S. Department of Health and Human Services.
- Some Questions and Answers about Chlamydia. American Social Health Association, Palo Alto, CA.
- Los Exámenes de Los Senos, Que Debe Usted Saber Sobre Ellos? U.S. Department of Health and Human Services.
- DES Exposure: Questions and Answers for Mothers, Daughters and Sons. A pamphlet published by DES Action National.

Many other pamphlets and booklets on women's health issues are also available.

### AUDIOVISUAL MATERIALS AVAILABLE:

- Slideshow: "Ask Your Mother: Finding the DES Exposed" (30 minutes)
- Videos: "DES, The Time Bomb Drug" (30 minutes)  
"A Case for Protocol" (hospital protocol for rape victims, 30 minutes)
- Films: "This Film Is About Rape" (30 minutes)  
"Rape: Victim or Victor" (30 minutes)  
"Acquaintance Rape Prevention Series" (for adolescents, 4-part series, each film 7-10 minutes)  
"Rape Culture" (30 minutes)  
"No More Secrets" (child sexual abuse, 13 minutes)  
"Incest: The Victim Nobody Believes" (20 minutes)  
"In Need of Special Attention" (domestic violence, 18 minutes)  
"Time-Out Series" (domestic violence, 3-part series, each film 15-20 minutes)  
"The Last to Know" (women and alcoholism, 1 hour)
- Three rape public service announcements.
- Two child sexual abuse public service announcements.
- Two DES public service announcements.

### SPEAKERS:

Topics: Rape, family violence, child sexual abuse, women and work, reproductive health, black women's health, multicultural issues and women's health

Audience: Tailored to group

Advance Booking: 2-4 weeks



## CUSHING HOSPITAL

CONTACT: John S. Gracy, Superintendent  
Cushing Hospital  
Dudley Road  
Framingham, MA 01701  
(617) 872-4301

Valerie J. Knotts, Director  
Office of Community Affairs  
extension 234 or 276

Cheryl Dufresne, Assistant  
Director  
Nursing Education  
extension 372

Cushing Hospital is a 350-bed chronic specialty hospital for the elderly. The Office of Community Affairs offers a variety of clinics and programs for the elderly including podiatric screening and treatment, dental screening and denture repair, hearing equipment demonstrations, safety in the home (accident prevention), medication safety, exercise and movement, relaxation and stress management. Workshops and seminars for human service professionals on issues related to the aged and health are also conducted by the Hospital.

### LITERATURE AVAILABLE:

- 'Round the Square. Monthly newsletter for employees.
- Hospital Calendars. Monthly listings of programs. Staff Calendar includes meeting schedule, Nursing Education offerings and special events; Patient Calendar lists routine and special events.
- In-Service Education Flyers. Announce special programs offered by Nursing Education.
- Volunteer Voice. Quarterly publication for volunteers.
- 1985 Annual Report. General overview highlighting community partnerships.
- Volunteer Orientation Manual. Packet includes policies and operating procedures with special emphasis on Patient's Rights and safety considerations.
- Manual for Supervisors of Volunteers. Packet includes policies, procedures and responsibilities plus samples of request and evaluation forms and rating scales.
- Cushing Cares. Recruitment brochure for prospective volunteers and donors.
- Admissions Brochure. (In preparation.)

### AUDIOVISUAL MATERIALS AVAILABLE:

- Wellness Workshops. Depicts series held by Cushing's Office of Community Affairs in cooperation with the Callahan Senior Center, Framingham State College and Framingham Public Library; includes physicians speaking on positive approaches to health as well as demonstrations of movement and exercise. An edited version gives an overview of the program. (3/4" VHS)

### SPEAKERS:

Topics: Geriatric health care, health care management, planning and development

Audience: General public and professional groups

Advance Booking: 4-6 weeks



## LAKEVILLE HOSPITAL

CONTACT: Stephen Fitzgerald  
Lakeville Hospital  
South Main Street  
Lakeville, MA 02346  
(617) 727-1440

Lakeville Hospital is a 160-bed rehabilitation/chronic disease hospital. Sixty (60) of the hospital's beds are devoted to rehabilitation of twice-convicted offenders of "driving under the influence (DUI)." The DUI program at Lakeville Hospital is known as the S.T.A.R.T. Program (Short Term Alcoholic Rehabilitation and Treatment Program). The hospital also sponsors health promotion/disease prevention programs for the public. Recent programs include high blood pressure screening clinics.

### LITERATURE AVAILABLE:

- Lakeville Hospital Rehabilitation Center. A patient-oriented pamphlet describing the hospital and its services.

### AUDIOVISUAL MATERIALS AVAILABLE:

- A 12-minute, automatic-sound slide presentation about the hospital is available.

### SPEAKERS:

Topics: Description of Lakeville Hospital (programs and services), and specific medical topics

Audience: General public and physician groups

Advance Booking: 4 weeks

## LEMUEL SHATTUCK HOSPITAL

CONTACT: Mr. Ira Shimp  
Executive Director  
Lemuel Shattuck Hospital  
170 Morton Street  
Jamaica Plain, MA 02130  
(617) 727-1284

The Lemuel Shattuck Hospital is certified as a 325-bed facility, currently operating 268 beds. With an average daily census of 237, the hospital is a major teaching affiliate of Tufts University School of Medicine and the only acute care hospital operated by the Massachusetts Department of Public Health. The hospital serves the Department of Corrections, the Department of Mental Health, and community patients with medical, surgical, and psychiatric problems. In addition to twenty-two outpatient clinics serving 24,000 outpatients a year, the hospital maintains a 100-bed homeless shelter and an LPN school, and is the co-recipient (with Boston City Hospital) of a \$1,500,000 Robert Wood Johnson Foundation grant to develop a medical model for addressing the health care needs of the homeless.

### LITERATURE AVAILABLE:

- Lemuel Shattuck Hospital. A pamphlet describing the services the hospital offers.
- Chronic Care Resource Center. A pamphlet describing the program's services.
- The Outpatient Pulmonary Rehabilitation Program. A pamphlet describing the program's services.

### AUDIOVISUAL MATERIALS AVAILABLE:

None

### SPEAKERS:

Topics: Lectures on topical medical issues which are open to the public

Audience: General public and professionals

Advance Booking: 4 weeks

MASSACHUSETTS HOSPITAL SCHOOL

CONTACT: John H. Britt, Superintendent  
Massachusetts Hospital School  
3 Randolph Street  
Canton, MA 02021  
(617) 828-2440 or 727-9655

The Massachusetts Hospital School is a 158-bed facility which serves physically handicapped children and their families on both an inpatient and an outpatient basis. Medical, educational and restorative services are provided to the patients/students on an individualized basis by the Hospital School.

LITERATURE AVAILABLE:

- Brochure on the Massachusetts Hospital School.

AUDIOVISUAL MATERIALS AVAILABLE:

None

SPEAKERS:

None

## RUTLAND HEIGHTS HOSPITAL

CONTACT: Mr. William D. Thompson  
Executive Director  
Rutland Heights Hospital  
Maple Avenue  
Rutland, MA 01543  
(617) 727-1910, ext. 210

Rutland Heights Hospital is a 245-bed, chronic disease/rehabilitation hospital that offers the following programs: Long Term Care/Rehabilitation; a 30-Day Alcoholism Treatment Program; and an Adult Day Care Program. Rutland Heights Hospital also has a 4-bed Respite Care Program and a 14-day Residential Alcohol Treatment Program.

The 14-Day Residential Alcohol Treatment Program consists of 131 beds and is certified to accept and treat those found guilty of driving under the influence (DUI) as second offenders.

### LITERATURE AVAILABLE:

Pamphlets are available on the following programs:

1. Rehabilitation Program
2. Day Care Program for Adults
3. Alcohol Treatment Program

### AUDIOVISUAL MATERIALS AVAILABLE:

- A 20-minute 1/2" videotape on Rutland Heights Hospital and its programs.
- A 10-minute 1/2" videotape geared specifically to the DUI Program.

### SPEAKERS:

Topics: Drinking and driving, laws of the Commonwealth of Massachusetts pertinent to driving under the influence, alcohol and substance abuse, respite care, rehabilitation and long-term care, and stress analysis

Audience: Tailored to group

Advance Booking: 4-week lead time preferred



## TEWKSBURY HOSPITAL

CONTACT: Tom Saunders  
Tewksbury Hospital  
East Street  
Tewksbury, MA 01876  
(617) 727-4610

Tewksbury Hospital is a 720-bed, long-term care facility with a 180-bed shelter for homeless men. The hospital also has an LPN school.

### LITERATURE AVAILABLE:

- Tewksbury Hospital. A booklet describing the hospital's history, services, and philosophy.
- Tewksbury Hospital. A pamphlet explaining the hospital's admission policy.
- The Trumpet. A twice-monthly newsletter for hospital employees.

### AUDIOVISUAL MATERIALS AVAILABLE:

None

### SPEAKERS:

None

## WESTERN MASSACHUSETTS HOSPITAL

CONTACT: Maria Ramah  
Western Massachusetts Hospital  
91 East Mountain Road  
Westfield, MA 01085  
(413) 562-4131

Located on 206 acres of land in Westfield, Western Massachusetts Hospital provides special palliative and rehabilitative services for the terminally and chronically ill patient. The hospital's outpatient clinics offer a wide range of services to high-risk groups, underserved populations, and clients of other state agencies.

### LITERATURE AVAILABLE:

- Western Massachusetts Hospital. A pamphlet describing the philosophy of the hospital and the services available.

The following departments and programs have pamphlets describing their services:

1. Communications Disorders Department
2. Pulmonary Rehabilitation Program
3. Adult Day Care
4. Palliative Care Program
5. Outpatient Services

Western Massachusetts Hospital also produces a bimonthly newsletter for employees.

### AUDIOVISUAL MATERIALS AVAILABLE:

Film: Western Massachusetts Hospital (25 min.)

Films on the Palliative/Hospice Unit, Chronic Care Unit, Coma Unit, Adult Day Care Program, and Outpatient Services are available.

### SPEAKERS:

Topics: Western Massachusetts Hospital and its palliative and hospice care, adult day care, and care of the elderly

Audience: Consumer groups

Advance Booking: 2 weeks

## OFFICE OF LOCAL AND REGIONAL HEALTH

CONTACT: Susan Bernstein, Director  
Office of Local and Regional Health  
150 Tremont Street  
Boston, MA 02111  
(617) 727-8714

The Office of Local and Regional Health serves as an umbrella over the four Regional Health Offices, provides a focal point for local health issues in the Department, coordinates relevant program efforts aimed at local health agencies and boards, and concentrates on strengthening communications between the Department and statewide local health organizations and individual communities. The major activities in these areas have included: training, information, advocacy, policy development and assessment, consultation and communications. The Office is also responsible for coordinating long-range planning and centrally based operational issues for the seven Public Health Hospitals.

### LITERATURE AVAILABLE:

- Guidebook for Local Boards of Health. Provides board of health members with information pertaining to their duties and responsibilities as public health officials.
- Legal Handbook for Boards of Health. Provides an introduction to the legal system, and describes board of health authority and specific areas under board regulation.
- Local Health News. A bimonthly newsletter containing information on issues that affect local health agencies and communities; includes calendar of local health events.

### AUDIOVISUAL MATERIALS AVAILABLE:

None

### SPEAKERS:

Topics: General presentations on regional and local health issues

Audience: Tailored to group

Advance Booking: 2 to 4 weeks

## CENTRAL REGIONAL HEALTH OFFICE

CONTACT: Bernadine J. McQueeney  
District Health Officer  
Rutland Heights Hospital  
Maple Avenue  
Rutland, MA 01543  
(617) 886-4711  
(617) 727-1910

The Central Regional Health Office is located on the grounds of Rutland Heights Hospital, and is one of the four regional health offices of the Department of Public Health. The 79 cities and towns in the service area comprise 15% of the state's population, and include both urban and rural communities.

The primary purposes of the Central Regional Health Office are coordinating the Department's general field activities and acting as intermediary between central service programs and local health agencies and community groups. Many of the divisions in the Department, such as Alcoholism, Communicable Disease Control, Community Sanitation, Dental Health, Family Health Services, Lead Paint Poisoning Program and Public Health Nursing, have staff operating out of the Central Regional Office. The professional staff of 20 assists local boards of health and community health agencies by consultation, technical assistance, education and direct support.

### SERVICES PROVIDED BY THE CENTRAL REGIONAL HEALTH OFFICE:

Alcoholism	Ray Kosinski, extension 339
Communicable Disease	John Bicknell, extension 338
Community Sanitation	Joel M. Hollis, extension 340
Dental Health	Elvira Z. May, extension 340
Family Health Services	Jean Temple, extension 329
Health Promotion	Cherylyn Satterwhite, extension 341
Lead Poisoning Prevention	Vincent McCarthy, Richard MacCracken, Inspectors; extension 330 Janice Boutotte, Nurse; extension 321
Public Health Nursing	Joanne B. Corcoran, extension 337
Radiation Control	Robert Watkins, extension 330
TB Control	Margaret Crowson, (413) 549-1045



## NORTHEAST REGIONAL HEALTH OFFICE

CONTACT: Dorothy H. Hall  
District Health Officer  
Tewksbury Hospital  
Tewksbury, MA 01876  
(617) 851-7261  
(617) 727-7908

The Northeast Regional Health Office is one of four regional offices of the Massachusetts Department of Public Health. This Office coordinates the Department's general field activities and acts as an intermediary between central office programs, community health agencies, and citizen groups. Community health agencies receive help either by consultation or by direct assistance to their programs.

An important function of the Regional Health Office is to assist local boards of health in carrying out their statutory responsibilities in community sanitation, communicable disease control and other public health functions. The Regional Health Office interacts between Departmental programs and services, and the clients they seek to reach.

### SERVICES PROVIDED BY THE NORTHEAST REGIONAL HEALTH OFFICE:

Family Health Services	Alice Ryan, Coordinator
Health Promotion	Barbara Wethers, Coordinator
Public Health Nursing	Margaret Blum, Advisor
Sanitation	Naida Gavrelis, Sanitarian
Lead Poisoning Prevention	Richard Clohisy and Shirley Savageau Inspectors
Communicable Disease	Richard Albanese, Epidemiologist

## SOUTHEAST REGIONAL HEALTH OFFICE

CONTACT: Chet Kennedy  
District Health Officer  
Southeast Regional Health Office  
Lakeville Hospital  
Lakeville, MA 02346  
(617) 727-1440

The Southeast Regional Health Office is one of four regional offices of the Massachusetts Department of Public Health. Located at Lakeville Hospital, the Office provides services to 105 cities and towns in southeastern Massachusetts, including Cape Cod. The regional office provides a variety of services to these communities dealing with family and community health. Training programs are offered by the regional office to local board of health members on board responsibilities, housing inspections and State Sanitary Code enforcement.

### SERVICES PROVIDED BY THE SOUTHEAST REGIONAL HEALTH OFFICE:

Local Health Programs	Phyllis Baker, Coordinator
Alcoholism	Barbara Espy
Communicable Disease	Jane Lema
Family Health Services	Mary Jean Rowell, Coordinator
Health Promotion	David Kaplan
Public Health Nursing	Marian Malinowski, Advisor
T.B. Control	Gloria Perry
Lead Poisoning Prevention	Diane Mix, David Green

## WESTERN REGIONAL HEALTH OFFICE

CONTACT: Hillel Liebert  
District Health Officer  
23 Service Center  
Northampton, MA 01060  
(413) 586-7525  
1-800-445-1255 (413 area only)

Berkshire Office  
246 North Street  
Pittsfield, MA 01201  
(413) 443-4475

The Western Regional Health Office, including its branch in Pittsfield, houses 48 staff members representing 10 major Department of Public Health programs: Community Sanitation, Public Health Nursing, Lead Poisoning Prevention, Family Health Services, Communicable Disease Control, Tuberculosis Control, Health Promotion, Alcoholism Services, Radiation Control, and Health Resources.

The Regional Health Office serves as the Department's main link with local officials, agencies, health professionals and the general public. Under coordination of the District Health Officer, the Region's chief administrator, Regional staff work especially closely with local boards of health, health departments, and their agents. Through these ongoing local-regional relationships, the Department is able to be more responsive to local concerns and needs in allocating its scarce resources, and to maximize local capacity to conduct effective public health programs.

### SERVICES PROVIDED BY THE WESTERN REGIONAL HEALTH OFFICE:

Alcoholism	John Dunphy
Community Sanitation	Robert Bishop
Family Health Services	Anne Awad
Health Promotion	Betty Chludzinski
Health Resources (including AIDS information and referral)	Roger Smith
High Risk Infant Identification Program	Jean Day
Lead Poisoning Prevention	Gale Mason
Public Health Nursing	Constance Brown
Radiation Control	William Bell

\_\_\_\_\_Western Massachusetts Public Health Center\_\_\_\_\_

University of Massachusetts  
Amherst, MA 01003

### SERVICES PROVIDED:

Communicable Disease Epidemiology	John Moynihan (549-1045)
Food and Drug	Michael Woyner (545-2601)
State Laboratory	Allan Stevenson (545-2601)
TB Control	Margaret Crowson (549-1045)







